

All web ads shown in this demo are approximate in size.

Web ad includes weblink to business website.

Please remember to include your weblink.

Complete web advertising information is available at:

[http://www.capitalartsfestival.ca/web\\_advertising\\_guidelines\\_2010.html](http://www.capitalartsfestival.ca/web_advertising_guidelines_2010.html)  
and refer to the following PDF document: "WebAdvertisingGuidelines.pdf"

### Small Island

2.375" x 1.875"  
(171 x 135 pixels)

**\$25/month**

1 ad placement each in:  
Home Page  
ELS section

### Short Vertical Banner

1.667" x 3.333"  
(120 x 240 pixels)

**\$35/month**

1 ad placement each in:  
Home Page  
ELS section

### Tall Vertical Banner

1.667" x 8.333"  
(120 x 600 pixels)

**\$80/month**

2 Ad placements in  
ELS section only

### Medium Horizontal Banner

5" x 1.667" (360 x 120 pixels)

**\$50/month**

3 Ad placements in ELS section only

### Long Horizontal Banner

6.50" x 0.8333" (468 x 60 pixels)

**\$35/month**

3 Ad placements in ELS section only